

OasisEvents

MEDIA INFORMATION PACK

THE FOUNDERS

Oasis was set up by Biny Gregory in 1996 when she bought her first Bedouin Tent from a souk in Riyadh, Saudi Arabia. The following year, Biny and her daughters ran their first Café at Campus Festival in Devon.

By 1997, Biny and her husband Tony adapted the tents to do their first 'lining' installation at Farmington Quarry in Gloucestershire. Biny's daughter Dany had worked at international events company Jack Morton Worldwide for 5 years and joined Oasis to capitalise on her events experience and achieve her ambition of running her own business. Her husband Mark worked at IBM as a contract and project manager for 5 years and led work on WEEE man, an educational art project, now at the Eden Project.



Together they left London in 2004 to develop the family business, setting up a branch of Oasis to cover London and the South East. The two branches were then merged in 2008. With new premises based in central England, Oasis Events Ltd was created, supplying a widening range of beautiful specialist event hire across the UK.

With his creative skills and their talent for seamless project management Mark and Dany are now the executive directors of Oasis Events.

THE BUSINESS

Oasis is based in Moreton in Marsh, on the border of Warwickshire, Gloucestershire and Oxfordshire and has a solid team of 10 staff to cover nationwide events throughout the year. The Oasis team won the Hire Association Europe (HAE's) Award for Excellence in Customer Care 2009 and was a finalist in the Gloucestershire Business Awards Customer Award for Care and Service 2009 and Women in Business Awards 2011.

What is different about Oasis?

Oasis is a family-run specialist hire company, offering a truly personal service for every occasion. In addition to their unique, genuine Bedouin Tents for which Oasis is well known, they have a 'can-do' attitude to the transformation of any space from marquees to warehouses, nightclubs or village halls. They offer a variety of unique structures, different linings to suit all tastes and venues, chill out furniture, accessories, and also a bespoke service creating specific lining designs.

What type of events does Oasis supply?

Oasis supplies weddings, parties, corporate entertainment (they set up a Bedouin village inside ExCel) and film sets; their tents featured in the Forsythe Saga for ITV. 2011 began with Oasis installations at Claridges, The Berkeley and the Dorchester. Amongst their more unusual events they have transformed a tractor barn into a cosy Kasbah, the arches underneath London Bridge Station, a marquee on a roof top with a view of the "Gherkin".... marquees on windy Cornwall cliff tops in February and muddy festivals in summer.

What does Oasis do?

Turn ordinary places into extraordinary spaces. Inside. Outside. All year round.

Linings and drapes for marquees and venues, and bespoke lining design

Transform standard marquees or barns, sports halls, warehouses, ballrooms, studios, garages, night clubs and boat yards, town or village halls.... to date.



Rococo



Scarlet



Saffron



Jasmine



Brunel linings
Vintage fabric "wallpaper"



Circus linings
600-guest Christmas venue



Self supporting wall drapes



Ceiling drapery

Boutique Party Tents and Bedouin Tents for glamorous camping

Boutique Party Tents with cream or green exteriors, Oasis linings and furniture packages
Genuine Middle Eastern interiors with Persian rugs, Arabian-style furnishings & lighting



Boutique Tent in green



Arabian furnishings
Ready to go party space



Boutique Party Tents
for installation indoors and outdoors



With any Oasis linings
or furniture packages



Glamorous Camping
in Genuine Bedouin Tents



For a special occasion
or when your guests don't
want the party to end!

Chill-out furniture & accessories

Ottoman benches, cubed pouffes and soft furniture to provide contemporary alternatives to chairs for guests to relax on – available in many colours.



Sofas



Cubed pouffes

LATEST PRODUCTS

Self supporting wall drapes give Oasis access to literally any venue as they no longer have to fix to walls and ceilings in every case.

Boutique Party Tents with cream and green exteriors and beautiful scalloped edges which use the full range of Oasis linings; connectable, versatile and free standing for installation indoors and outdoors. Oasis **SCARLET linings** in addition to Oasis Saffron, Jasmine, Rococo, Circus and Brunel for Boutique Party tents, marquees and venues.

COMING SOON / FUTURE DEVELOPMENT

Oasis continues to develop its products, offering props and accessories for hire as individual items and introducing different colour ways and styles to the tents and linings. Dry hire to suppliers all over the UK is being explored with some of Oasis' partners in the industry. Spreading their expertise ever wider they have increased their capacity to work in new regions – Cornwall and Scotland are not too far!

AWARDS

Oasis Events Ltd won Small Business of The Year at the Gloucestershire Business Awards 2011, they were finalists in the Women in Business Awards 2011, Women in the Workplace category and won Excellence in Customer Care at the Hire Association Europe Awards in 2009.

FEEDBACK

"I am quite overwhelmed by how it all went and just can't thank you all enough. You are a bunch of talented and clever people and we couldn't have done it without you. I would like to thank you for your advice, professionalism and efficiency throughout. I shall have no hesitation in recommending you to anyone and everyone. We all agreed that what you offer is far superior to your competition!"

"Just a line to say a big thank you for the excellent service you and your team provided - the whole experience has been a pleasure and the tent made a very special party even more wonderful. Our guests were open mouthed in surprise - they just weren't expecting something so unique!"

"I saw you advertised on Wedding TV and you responded to me within a day. The service was so much more than I expected... we didn't even look at other companies. Just keep everything as it is!"

"We had a magical wedding in the most magical setting. Oasis has the patience of saints – I must have started calling them daily as we got closer to the big day! Thank you. I have 3 younger sisters and when they get married I'll definitely be in touch!"

"Oasis linings and specialist furnishings transformed the plain marquee into a highlight of the festival. The Spa was such a hit we had to repeat it this year – the look Oasis created really fits the cultural blend that is WOMAD."

Press Room: www.oasisevents.co.uk

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